Co-op Consumer Growth

The following section contains a bar chart and maps depicting co-op consumer growth (meters).
Co-op Consumer Growth, 2002

median growth = 1.5%

High  >2%
Medium 1-2%
Low <1%
Consumer growth > 2 %

High Consumer Growth Widespread

Co-ops are experiencing high growth in all parts of the country, not just the fast-growing regions of the Southeast and West.
Moderate Consumer Growth
Consumer growth 1% to 2%

median growth = 1.5%
The lowest growth rates are typically in the Great Plains states and most rural areas of the country. Only 43 co-ops actually lost consumers in 2002.
Rural Electric distribution co-ops grew 2.5% in 2002, adding over 350,000 new customers (meters). This translates into 800,000 additional persons served by rural electrics. Consumer growth of co-ops usually outpaces that of the industry as a whole and that was true in 2002. Co-ops grew at double the rate of the total industry which grew about 1.2%.

Source: Form 7 data for 783 distribution co-ops